Historic, Archive Document

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SHOUT
SHARE
IT

Return Postage Guaranteed
I. L. RADWANER SEED CO., INC.
115 BROAD STREET
NEW YORK CITY

Sec. 562, P. L. & R.
U. S. POSTAGE
Paid
New York, N. Y.
Permit No. 2686

Horticultural Crops & Diseases
Bureau of Plant Industry Univ.
Dept. of Agriculture
Washington, D. C. A

LIST NO. **275A** 1940 Season

Return Postage Guaranteed

Distributors

I. L. RADWANER SEED CO., INC

Wholesale Seed Merchants

115 BROAD STREET

NEW YORK, N. Y.

25% DISCOUNT ON THIS LIST TO OUR DISTRIBUTORS

GRASS SEEDS — Radways — TESTED MIXTURES

I. L. RADWANER SEED CO., INC.

All Trade Marks Registered

"PARK CENTRAL" GRASS SEED

115 BROAD STREET NEW YORK
Telephone, BOwling Green 9-3373

"PARK CENTRAL" Competition (White Bags)

Code 2—R

A cheap seed made to meet competition.
Grows fast-don't last

Per 100 lbs.

100 lb. bag. **$12.00**
5 lb. bag.... 14.00
Pound Packg. 16.00

Contains: Timothy, Rye Grass, Red Top, Blue Grass, Clover 77% pure.—19.34% inert.
NOT PERMANENT

"PARK CENTRAL" PRIME (Yellow Bags)

Code 3—R—1

Per 100 lbs.

100 lb. bag....**$14.00**
5 lb. bag..... **16.00**
Pound Packg... **18.00**

Contains: Timothy, Blue Grass, Rye Grass, Red Top. 85% pure — 19.51% inert.
FAIR — QUICK GROWING

"PARK CENTRAL" CHOICE (Green Bags)

Code 10—M

Per 100 lbs.

100 lb. bag....**$21.00**
5 lb. bag..... **23.00**
Pound Packg... **25.00**

Contains: Red Top, Timothy, Blue Grass, Clover, Rye Grass. 86% pure — 15% inert.
DESIRABLE — PERMANENT

"LUXORGRASS" (Orange Bags)

Code 6—R—3

Per 100 lbs.

100 lb. bag....**$17.00**
5 lb. bag..... **19.00**
Pound Packg... **21.00**

Contains: Blue Grass, Red Top, Clover, Rye Grass. 86% pure — 18.80% inert.
GROWS FAST — FAIRLY PERMANENT

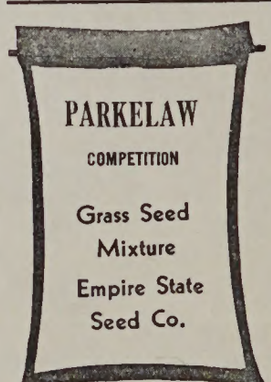
"SHADYPRIME" (Tan Bags)

Code 18—R—4

Per 100 lbs.

100 lb. bag....**$20.00**
5 lb. bag..... **22.00**
Pound Packg... **24.00**

Contains: Blue Grass, Rye Grass, Clover, Red Top, Timothy. 89% pure — 16.92% inert.



"PARKELAW"

Code R—2

Competition

A cheap seed made to meet competition.
Grows fast
100 lb. bag . **$10.00**
Smaller bag not made
Pound Pkge not made

Contains. Timothy, Rye Grass, Red Top, Blue Grass. 75% pure— 17.30% inert.

(A Bent Mixture)

"SUNSHINE" (Blue Bags)

Code 12—N

Per 100 lbs.

100 lb. bag....**$32.00**
5 lb. bag..... **34.00**
Pound Packg... **36.00**

Contains: ONLY PERMANENT GRASSES AND CREEPING BENT SEED also Blue Grass, Fescue, Clover, Red Top. 90% pure — 10% inert.

(A Bent Mixture)

"GOLFGREEN"

Code 16—O

Per 100 lbs.

100 lb. bag....**$50.00**
5 lb. bag..... **52.00**
Pound Packg... **54.00**

Contains: PERMANENT GRASSES ONLY — Creeping Bent, Fescue, Blue Grass, Red Top. 90% pure — 9.50% inert.

WHITE CLOVER - ALSYKE CLOVER TIMOTHY MIXTURE PRIME

Code P

½ lb. bags.....30c each
1 lb. bags.....54c each
5 lb. bags.....50c lb. or $2.50 each.

PURE FANCY WHITE CLOVER

Code S

1 lb. bag.....94c each
5 lb. bag.....90c lb. or $4.50 each

62.61

RETAIL LIST "B" No. 364

FRED RADWAY SAYS I:

This is the beginning of the end—of
"The Sawdust Trail"

"Chaff—sand and sawdust versus
Highgrade tested but expensive
lawn seed"

"Quality will survive the pain suffered by
the Pocketbook"

•

SPRING 1940

Radway's TURF GRASS SEED is not the CHEAPEST—IN PRICE *The best never is!*

40% DISCOUNT TO OUR DISTRIBUTORS ON THIS LIST

LIBRARY RECEIVED APR 29 1940 U.S. Department of Agriculture

Radway's SPECIAL SHADY MIXTURE

Recognized as America's leading lawn seed. It produces fine turf of deep rooting perennial grasses. The liberal content of Creeping Seeds assures a bright green lawn, thick and weed-free. Furnished without clover unless otherwise requested.

1 lb. - -	$ .85	10 lbs. - -	$ 8.00	50 lbs. - -	$38.00
3 lbs. - -	2.60	25 lbs. - -	19.00	100 lbs. - -	75.00
5 lbs. - -	4.25	*We pay parcel post or express on all shipments.*			

Radway's "GOLFGREEN"

A blend of special grasses for areas receiving sunshine less than half the day. Contains "BENT GRASS" seed.

1 lb. - -	$ .75	10 lbs. - -	$ 6.75	50 lbs. - -	$30.00
3 lbs. - -	2.15	25 lbs. - -	16.25	100 lbs. - -	60.00
5 lbs. - -	3.50	*We pay parcel post or express on all shipments.*			

Radway's BENT SEED

Will bent drive out weeds?

Any well nourished grass will compete strongly with weeds. It is a fundamental law that two bodies cannot occupy the same space at the same time, so if well nourished grass occupies the entire lawn surface weeds will have very little chance.

1 lb. - -	$1.25	10 lbs. - -	$11.00	50 lbs. - -	$48.00
3 lbs. - -	3.50	25 lbs. - -	24.00	100 lbs. - -	98.00
5 lbs. - -	6.00	*We pay parcel post or express on all shipments.*			

Radway's WHITE DUTCH CLOVER AND ALSYKE MIXED

Where some Clover is desired in a lawn it is better to sow it separately than as part of a mixture. It should be sown sparingly.

½ lb. - -	$ .45	Larger amounts, per lb. - - - - - - -	$ .80
1 lb. - -	.80	*We pay parcel post or express on all shipments.*	

THIS IS YOUR ORDER BLANK

I. L. RADWANER SEED CO., INC.

OFFICE AND SALES DEPARTMENT

115 BROAD STREET TELEPHONE BOWLING GREEN 9-3373 NEW YORK CITY

LIST B 364
GOLF GRASS MIXTURES

40% DISCOUNT ON THIS LIST TO OUR DISTRIBUTORS

	100 lb. Bags
SPECIAL FAIRWAY MIXTURE Chewings Fescue 40% Ky. Blue 40% Red top 20%	70.00
SPECIAL TEE MIXTURE Chewings Fescue 30% Ky. Blue 25% Red top 30% Canada Blue 10% Yarrow 5%	65.00
SPECIAL PUTTING GREEN Bent 40% Red top 60%	60.00
SPECIAL BENT MIXTURE Chewings Fescue 40% Red top 30% Bent 10% Blue grass 20%	70.00
SPECIAL CROQUET & LAWN Bent 10% Chewings Fescue 40% Red top 30% Ky. Blue grass 20%	70.00
SPECIAL POLO MIXTURE Bent 60% Canada Blue 20% Red top 20%	70.00
• **SUNSHINE MIXTURE No. 12** Red top, Ky. Blue grass, Chewings Fescue, white clover and 10% Bent	45.00
• **GOLF GREEN MIXTURE No. 16** Ky. Blue grass 25% Fancy Red top 25% Chewings Fescue 25% Bent grass 25%	60.00
• **SPECIAL SHADY MIXTURE** Chewings Fescue 40% Poa Trivialis 40% Red top 20%	75.00
SPECIAL SHADY MIXTURE NO. 2 Chewings Fescue 50% Trivialis 25% Red top 25%	80.00
REGULAR SHADY MIXTURE Poa Trivialis, Red top, Blue grass Chewings Fescue	60.00
CORNELL PASTURE MIXTURE	30.00
"PARK CENTRAL" PRIME Seed mixture—Timothy—Red top—Rye grass—Blue grass	22.00
"PARK CENTRAL" CHOICE Seed mixture—Red top—Chewings Fescue—White Clover—Blue grass—Rye grass	35.00
LUXORGRASS Seed mixture—Red top—Blue grass—Rye grass—Chewings Fescue	30.00
ITALIAN RYE GRASS—double refined and cleaned	35.00

ORGANIC — NITROGEN — TURF — FERTILIZER

"MILORGANITE" ANALYSIS 6—2—0
Does not burn—safe to use—Broadcast by Hand
25 lbs. to 1000 sq. feet.

25 lbs.	$1.00	Half ton	$25.00
50 lbs.	1.75	Ton	$45.00
100 lbs.	3.00	Delivery charge extra.	

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should he done every year.

GRADE SOIL — PERFORATE OR SPADE SOIL 5 to 8 INCHES — FERTILIZE SOIL — RAKE SOIL SMOOTH — BROADCAST (sow) GRASS SEED THICKLY — RAKE SEED IN — ROLL OR POUND — WATER LIGHTLY — RAIN EFFECT SPRINKLER — SEEDING TIME: APRIL TO NOVEMBER.

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.

Roll every week.

Keep soil continually aerated—with sand—TOP DRESSING and frequent hard iron raking or spiking.

THE EARTH MUST BREATHE—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handsful of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. SUNSHINE may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a few minutes every evening. Remember, wholesale dealers pay as high as $1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

PER 1,000 SQUARE FEET
GRASS SEED:—5 lbs. (10 x 100) or (20 x 50) or (30 x 33) sq. feet.

LIST B 364

I. L. RADWANER SEED CO., INC.

OFFICE AND SALES DEPARTMENT
115 BROAD STREET NEW YORK

Date.....

Name.....
Street and No.....
City and State.....
Shipping Address (if different).....

DELIVERY CHARGES PREPAID. All orders shipped the same day they are received unless otherwise specified.

Check mixture wanted below—Please.

"SUNSHINE" grass seed

1 lb.	$ .60
3 lbs.	1.75
5 lbs.	2.75
10 lbs.	5.25
25 lbs.	12.50
50 lbs.	22.50
100 lbs. Special Polo	45.00

Radway's Special BENT mixture
Shady mixture No. 2
Special croquet and lawn
Special Fairway mixture

Radway's SPECIAL SHADY mixture
Special Tee Mixture

1 lb.	$ 0.70	0.80	0.85	$ 1.00
3 lbs.	2.00	2.40	2.60	2.90
5 lbs.	3.60	4.00	4.25	4.50
10 lbs.	7.00	7.50	8.00	9.00
25 lbs.	17.00	18.00	19.00	20.00
50 lbs.	33.00	35.00	38.00	40.00
100 lbs.	65.00	70.00	75.00	80.00

Radway's BENT grass seed

1 lb.	$ 1.25
3 lbs.	3.50
5 lbs.	6.00
10 lbs.	11.00
25 lbs.	24.00
50 lbs.	48.00
100 lbs.	98.00

Radway's "PARK CENTRAL" choice mixture

ITALIAN RYE GRASS

1 lb.	$ .50
3 lbs.	1.40
5 lbs.	2.25
10 lbs.	4.00
25 lbs.	10.00
50 lbs.	17.50
100 lbs.	35.00

Carried Forward $.....

Special Putting Green
Regular shady mixture

Radway's GOLFGREEN mixture

1 lb.	$ .75
3 lbs.	2.15
5 lbs.	3.50
10 lbs.	6.75
25 lbs.	16.25
50 lbs.	30.00
100 lbs.	60.00

Radway's "LUXOR" medium soil mixture (not permanent)

1 lb.	$ .45
3 lbs.	1.25
5 lbs.	2.00
10 lbs.	3.75
25 lbs.	8.00
50 lbs.	15.00
100 lbs.	30.00

Radway's "PARK CENTRAL" PRIME poor soil not permanent mixture

1 lb.	$ .35
3 lbs.	1.00
5 lbs.	1.50
10 lbs.	2.75
25 lbs.	6.00
50 lbs.	11.00
100 lbs.	22.00

Radway's WHITE CLOVER-ALSYKE

½ lb.	$ .45
1 lb.	.80
over 1 lb.	.80

"MILORGANITE" fertilizer

25 lbs.	$ 1.00
50 lbs.	1.75
100 lbs.	3.00
1000 lbs.	25.00
2000 lbs.	45.00

Delivery charge extra on Fertilizers.

Total Amount of Order $.....

☐ Charge My Account ☐ Send C. O. D. Amount Enclosed $.....

We are glad to accept personal checks. If you wish to open an account please give name of your bank or other reference:.....

.....

Telephone BOwling Green 9-3373

THIS IS YOUR ORDER BLANK

TESTED Radway's SEEDS
SINCE 1878

Park Central

WHITE HOUSE GRASS CREDITED TO GARNER

Vice President's Watchfulness Results in Best Lawn in Years

Washington (AP).—The White House lawn is in its finest shape since Teddy Roosevelt's time—thanks, to hear some tell it, to Vice President Garner. The Vice President is not the keeper of the Executive Mansion's sod, but it was his voice that was raised against digitaria sanguinalis, which means crab grass.

Late last Spring "Cactus Jack" looked at the bare patches beneath the big trees, sighed and shook his head.

"I bet," he said, "I can grow grass on that lawn."

The man in charge of the lawn—Franklin D. Roosevelt—said what amounted to go ahead and grow it, nobody else seems able to.

The Vice President clamped his teeth into his cigar, nodded and stomped off towards his office with a look of determination. He sent down to his beloved Texas for some grass seed. It arrived. He called up the White House only to learn that the gardening forces had started a long-range grass-growing campaign of their own.

Mr. Garner believes in giving a man a chance, so he let the seed stay in his office. After a while he made polite inquiry and received reassuring reports.

Convinced there was a good chance for good grass at the White House in 1939, the Vice President gave away his seed—half to a capital newsman and half to Senator Hiram Johnson of California. Two weeks ago the White House gardener made good. Warm weather and light rains made the Executive Mansion's front and back yards look like an emerald carpet. The grass the gardener grew was **Italian rye.**

Incidentally, the newsman's lawn is not getting along so well. And Senator Johnson's? It is showing signs of crab grass.

For Better Turf

GOLF SUPPLIES — EQUIPMENT — SEEDS

Radways

I. L. Radwaner Seed Co., Inc
115 Broad Street, New York
Phone Bowling Green 9-3373